

# B.W.S. Premarathne



## What competences will you get through me?

Application of Balance Scorecard  
Process Re-engineering  
Development of Service Standards  
Corporate planning and Marketing planning  
Motivation

## How would you assess my competences?

- Worked as a consultant at Rich Light garment industries
- Served as a management and marketing consultant for many SME sector firms in Sri Lanka
- Conducted many training programs in corporate sector as well as SME sector
- Working as a senior lecturer in strategic management, marketing and Management for many professional examinations in Sri Lanka

## What's my academic and professional background?

- B.Com (Hons)Sp degree
- Chartered Marketer ,CIM,UK
- A member of CIM,UK(MCIM)
- A Member of SLIM (MSLIM)
- Passed Finalist CMA(Australia)
- A Member of AAT (MAAT)
- HNDA(ACCT)

## Who am I?

Committed, Ambitious, Creative

## How best would you contact me?

Email: susilpre@gmail.com

Mobile: 0773641500

Landline

Fax

Address: No 35,Galkotuwa Lane, Bowala, Kandy

## How would you assess my credibility? (On-going assignments through the Ministry of Public Management Reforms)

- Periodical assessment
- Evaluation

## What could be the working arrangement?

Contact Ministry of Public Management Reforms in writing